



Vision 2020 Standing Committee Meeting Minutes

December 13, 2017

7:30 PM

Town Hall Annex, First Floor Conference Room

Present: Juli Brazile, Elisabeth Carr-Jones, Annie LaCourt, Nat Strosberg, Jen Toole

Absent: Sue Doctrow, Amy Goldstein, Scott Lever

Visitors: Lillian Hartman

1 & 2. Welcome, Agenda review, & Approval of Meeting Minutes

The agenda was reviewed and the draft minutes of the November 8, 2017 meeting were approved with minor corrections.

3. Survey 2018 Update

Juli reported that she has been working with the various groups to refine the questions, and is looking for a small group of volunteers to help her review and finalize the survey. A draft of the survey will be released internally for review shortly. The survey will be live for testing, but will be cleared on January 1 for collecting results. The press release and census insert have been completed. The current plan is for the press release to appear in the Arlington Advocate and Town Notices the first week of January, with follow-up reminders appearing through the survey's eight-week open period.

Jen and Juli presented a draft outline of updates to the Vision 2020 page on the Town web site. The page will be more visually engaging and will include: an introduction of the current work of the Standing Committee, the community network diagramming document, and current information on each of the active Task Groups. Nat will update the network diagram artwork and Juli will follow up with the Task Group Chairs to update their information for the web page.

4. Convening a Goal Discussion

Nat reported that he completed a draft update of the Town Goals after a review of the initial Master Plan process, and had sent the draft to the Director of Planning & Community Development for comment. He will follow up when the Director has responded.

The Standing Committee brainstormed other documents relevant to the community networks in the Town Goal review. Aside from the Master Plan, there have been documents produced for open space, arts & culture, sustainability, hazard mitigation, the Mill Brook, business, historic inventory, climate resiliency and facilities. Value statements derived from these documents are needed to point out community engagement that might be missing. Nat agreed to pull together the documents for the Committee.

5. Town Meeting Warrant

Juli distributed language for the 1992 Warrant Article that established Vision 2020 for reference in drafting a Warrant Article for 2018 Town Meeting to change the name to Envision Arlington. Sue will be asked to begin the process of reviewing the original language and drafting the Article for the 2018 Warrant with the assistance of Town Counsel. A vote will be scheduled for the January Standing Committee meeting.

6. New Business

Due to reduced expenses precipitated by the change from a paper to a digital survey, the Committee discussed a reduction in the amount of funding requested from the Town in FY2019. (Funding for FY2018 was \$3,800.) Juli has requested expense estimates from the Task Group Chairs. She will add rental expenses for the upcoming goal review process and some amount for new signage after the name change, and come up with a budget for approval at the January meeting.

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*Submitted by
Elisabeth Carr-Jones*